FOR IMMEDIATE RELEASE

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AMCA INTERNATIONAL ANNOUNCES NEW ONLINE STORE IN PARTNERSHIP WITH TECHSTREET

ARLINGTON HEIGHTS, III., Feb. 3, 2016 – The Air Movement and Control Association (AMCA) International Inc. announced that it has opened a new online store for its members and the public. The AMCA Store can be accessed at www.amca.org/store.

In partnership with Techstreet, a division of Thomson Reuters, the AMCA Store provides significant service improvements over the previous store, including

- the seamless acceptance of international credit cards
- redline versions of revised standards
- multi-user licenses of PDFs
- combined PDF/hardcopy sales
- tracking of customer-selected standards and publications and
- dedicated customer help and service.

Because Techstreet also provides store services for ASHRAE, IEEE, ABMA and other organizations in aligned industries, many AMCA customers will find it easier to keep their publication libraries up to date by accessing the AMCA Store through their Techstreet account.

"Partnering with Thomson Reuters-Techstreet allows AMCA to expand offerings and improve services while also reducing staff time associated with store management," said Mark Stevens, Executive Director, AMCA International. "This enables AMCA staff to focus on core member services while also ensuring store customers have positive and efficient buying experiences."

"Techstreet is excited to expand our partnership with AMCA, a leader in the air movement and control industry, to include powering their online store," said Vince Price, Director of Licensing and Content Operations, Techstreet. "AMCA continues to stay ahead of the curve in providing the latest information technologies to its members, and we are likewise committed to ensuring they have premium access to the content they require."

AMCA International

The Air Movement and Control Association (AMCA) International Inc. Is a not-for-profit trade association with more than 360 member companies worldwide representing more than \$3 billion in annual revenue. AMCA administers a Certified Ratings Program for air-system products; develops international rating standards; and assists in the development of model codes, standards, and regulations that promote energy efficiency and life safety. For more information about AMCA, visit www.amca.org.

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AMCA International's new store logo. A high-resolution image can be found in the <u>AMCA's public pressfolder</u>.