



# Women in HVACR: How Women Are Impacting the Industry and What You Can Do To Help

AMCA *insite*<sup>™</sup> Webinar Series | AMCA International | [www.amca.org](http://www.amca.org)

## Lisa Cherney

Education Manager, AMCA International

*Webinar Moderator*

- Joined AMCA in February 2019
- Responsible for development of AMCA's education programs; staff liaison for the Education & Training Committee
- Projects include webinars, AMCA's online learning platform programming, presentations at trade shows, PDH/RCEP account management, and AMCA's Speakers Network



# Introductions & Guidelines

- Participation Guidelines:
  - Audience will be muted during the webinar.
  - Questions can be submitted anytime via the GoToWebinar platform and will be addressed at the end of the presentation. If you have a burning question that just cannot wait, please use the raised hand feature on your webinar control panel.
  - Reminder: This webinar is being recorded! The recording and PDF of the presentation will be posted on the AMCA and WHVACR websites within 48 hours.
  - A post-webinar evaluation link will be shared at the end of today's webinar. We would greatly appreciate your feedback!

# Q & A

## To submit questions:

- From the attendee panel on the side of the screen, select the “Questions” drop down option.
  - Type your question in the box.
  - Click “Send”.
- Questions will be answered at the end of the program.

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## Erica Leonor

Member, Board of Directors  
Women in HVACR

- Passionate leader in the Home Services industry
- National speaker, trainer & sales coach for the trades
- Has served on the WHVACR Board for 5+ years
- Bachelor's degree in Anthropology
- Extensive world traveler, fluent in Spanish, loves all things The Lord of the Rings, Harry Potter, and Star Wars



## Laurelyn Arriaga

Member, Board of Directors  
Women in HVACR

- Impactful Director of Business Development for Goodleap
- Manages membership for WHVACR
- Personal growth & self-development is a key priority in her life, along with collaborating with others for mutual benefit and success, both personally and professionally
- Avid sports lover and participant: fishing, golfing, hiking, baseball, softball, volleyball and football





# Chat Response Question

- Please enter your response to this question in the Chat box & send to All Attendees:

*What is your greatest challenge  
with recruiting women into the industry?*

# Chat Response Question

- Please enter your response to this question in the Chat box & send to All Attendees:

*What would be the greatest benefit(s) to you in an association membership like WHVACR?*

# Resources

- **AMCA International:** [www.amca.org](http://www.amca.org)
- **Women in HVACR:** [www.womeninhvacr.org](http://www.womeninhvacr.org)
  - [Industry Resources](#)
  - [Breaking the Status Quo Infographic](#)
  - [Safety Gear](#)
- **Women's Workboots:** <https://xenaworkwear.com/>
- **“Machiavelli for Women” by Stacey Vanek Smith**
  - Available on Amazon or at other major booksellers

# Questions?



Thank you for attending!