Women in HVACR: How Women Are Impacting the Industry and What You Can Do To Help

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Lisa Cherney

Education Manager, AMCA International

Webinar Moderator

• Joined AMCA in February 2019
• Responsible for development of AMCA’s education programs; staff liaison for the Education & Training Committee
• Projects include webinars, AMCA’s online learning platform programming, presentations at trade shows, PDH/RCEP account management, and AMCA’s Speakers Network
Introductions & Guidelines

• Participation Guidelines:

  • Audience will be muted during the webinar.

  • Questions can be submitted anytime via the GoToWebinar platform and will be addressed at the end of the presentation. If you have a burning question that just cannot wait, please use the raised hand feature on your webinar control panel.

  • Reminder: This webinar is being recorded! The recording and PDF of the presentation will be posted on the AMCA and WHVACR websites within 48 hours.

  • A post-webinar evaluation link will be shared at the end of today’s webinar. We would greatly appreciate your feedback!
Q & A

To submit questions:

- From the attendee panel on the side of the screen, select the “Questions” drop down option.
  - Type your question in the box.
    - Click “Send”.

- Questions will be answered at the end of the program.
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Erica Leonor
Member, Board of Directors
Women in HVACR

- Passionate leader in the Home Services industry
- National speaker, trainer & sales coach for the trades
- Has served on the WHVACR Board for 5+ years
- Bachelor’s degree in Anthropology
- Extensive world traveler, fluent in Spanish, loves all things The Lord of the Rings, Harry Potter, and Star Wars
Laurelyn Arriaga
Member, Board of Directors
Women in HVACR

• Impactful Director of Business Development for Goodleap
• Manages membership for WHVACR
• Personal growth & self-development is a key priority in her life, along with collaborating with others for mutual benefit and success, both personally and professionally
• Avid sports lover and participant: fishing, golfing, hiking, baseball, softball, volleyball and football
Chat Response Question

• Please enter your response to this question in the Chat box & send to All Attendees:

What is your greatest challenge with recruiting women into the industry?
Chat Response Question

• Please enter your response to this question in the Chat box & send to All Attendees:

What would be the greatest benefit(s) to you in an association membership like WHVACR?
Resources

• **AMCA International**: www.amca.org

• **Women in HVACR**: www.womeninhvacr.org
  ➢ *Industry Resources*
  ➢ *Breaking the Status Quo Infographic*
  ➢ *Safety Gear*

• **Women’s Workboots**: https://xenaworkwear.com/

• “Machiavelli for Women” by Stacey Vanek Smith
  ➢ Available on Amazon or at other major booksellers
Questions?
Thank you for attending!