



2023 ANNUAL MEETING

Sponsorship Opportunities

November 1 - 3, 2023

Hilton Diagonal Mar, Barcelona, Spain



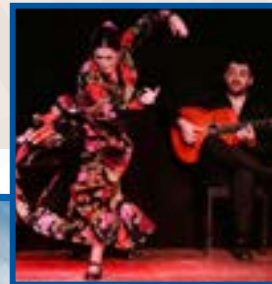
www.amca.org

Sponsorship Opportunities

Meeting and Expo Information
November 1-3, 2023

Schedule Overview

Wednesday November 1, 2023	Thursday November 2, 2023	Friday November 3, 2023
<ul style="list-style-type: none">• Breakfast• Keynote Opening Speaker• Lunch w/ Exhibitors• Meetings (Full Day)• Exhibitor Hall (Full Day)• Welcome Reception	<ul style="list-style-type: none">• Breakfast• Meetings (1/2 day)• Afternoon Tours Available• Evening Sponsored Reception• Dinner on Own	<ul style="list-style-type: none">• Closing Keynote Speaker• Afternoon Tours Available• Presidents Reception & Dinner



Sponsorship Opportunities

As a sponsor you can benefit from:

1. Brand Exposure
2. Community Goodwill
3. Positive Image
4. Meet Potential Customers
5. Build Your Network



Sponsorship Opportunities

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Diamond Sponsorship

\$10,000 member & associate member cost/ \$20,000 non-member cost

Presidents Dinner (1 Available) November 3, 2023, 6:30 p.m.-11:00 p.m.

The President’s Company receives the first right of refusal.

Be the exclusive sponsor of this after-meeting event honoring the AMCA Board President for all of their hard work and dedication to the organization over the preceding year. This sponsors logo will be prominently displayed throughout the event and promoted in AMCA communications regarding the annual meeting.



Keynote Speaker (2 Available)

You will receive a two-minute introduction with your logo both on the app event and the opening slide for the keynote speaker’s presentation.

- Opening Keynote, November 1, 2023, 10:00 a.m. approximately
- Closing Keynote, November 2, 2023, 9:30 a.m. approximately

Platinum Sponsorships

\$7,500 member cost & associate member / \$15,000 non-member cost

<p>Name Badge (1 Available) Have your logo listed on all attendee’s name badges!</p>	<p>App Sponsor (1 Available) Have your logo listed on the header of the AMCA Annual App. This mobile app will be the attendees one stop shop for all information as it regards the AMCA 2023 Annual Meeting.</p>
<p>Room Keys (1 Available) Have your logo and company information displayed on the room keys that will presented at check-in. This will be sure to get your information into the hand of every attendee.</p>	<p>Branded Bags (1 available) This item will be given out to every attendee to enjoy during the event with your logo on it.</p> 
<p>Guest Lounge (1 Available) Be the official sponsor of the guest lounge. A place for AMCA Members guests to sit back, relax, and get to know one another in a relaxed atmosphere. Snacks, drinks, and fun will be served here! Name will be listed wherever the guest lounge is listed with signage.</p>	<p>Branded International Charger (1 available) This logoed item will be given away to all of the attendees at registration!</p> 

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Gold Sponsorships

\$5,000 member cost & associate member / \$10,000 non-member cost

Wi-Fi (1 Available) Be the official sponsor of the events Wi-Fi. Have your company logo listed everywhere the Wi-Fi password is shared!	Lunch (1 Available) Have your company listed at the start of every buffet line. Including mentions alongside the event on the schedule!
Event Lanyards (1 Available) Have your logo on the lanyards handed out at registration for all attendee name badges	Welcome Reception Entertainment (1 available) Have your company sponsor the entertainment for the Welcome reception on November 1, 2023. Sign will be displayed near performer(s).
Charging Station (1 Available) Be the official sponsor of the charging capabilities during the main stage sessions. Signage will be available at every seating area for guests to be able to power up their devices.	Room Sponsor (4 available) Sponsor the meeting spaces for the AMCA annual Meeting. Have a sign with your logo in front of the room you will be sponsoring as well as listed in the agenda.

Silver Sponsorships

\$3,000 member cost & associate member / \$6,000 non-member cost

Coffee Break (4 Available) Sponsor the refreshments that keep the attendees going throughout the event! Signage with your logo will be present on the coffee buffet.	App Engagement Contest (1 Available) Sponsor the prizes for the App engagement contest. Your company name will be listed wherever the contest is mentioned and named during the winner's presentation at the closing ceremonies!
Event Engagement Sponsor (4 Available) AMCA will have contests featuring engagement in attendance and activates throughout the event. Sponsor the prize for those contests, be featured on the event app, and have 2 minutes on the main stage to announce the winner of the contest.	Welcome Reception Station and Bar Sponsors (8 Available) Sponsor one of AMCA's bar or food stations during the Welcome Reception on November 1, 2023. Signs will be located near your station featuring your logo and you will have a shout out in the AMCA event app.

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Sponsorship Opportunities

Bronze Sponsorships

\$1,500 member cost & associate member / \$3,000 non-member cost

Rotating Billboard (10 Available)

Have your name displayed big and bright on the Main Stage screen. Your one-page PowerPoint ad will allow you to get your name in front of all the attendees as a rotating slide before and after all Main Stage events at the Conference! (All materials are subject to approval by AMCA.)

Swag Bag Drop (Unlimited)

Get noticed as soon as attendees register by sharing your materials with all attendees in our AMCA Swag Bag. Drop anything from one-pagers to fun give-away items.

App Ads (unlimited)

Receive a space on the AMCA Annual Meeting app to promote your company!

Exhibitor Sponsorships

\$5,000 (Throughout the duration of the event)

Receive a 6 ft table space in the ballroom foyer outside of the main stage ballroom.

Each exhibitor sponsor includes:

- One attendee registration
- One 6' draped tabletop
- 2 chairs
- Trash can



Additional Fees:

- Extra attendee registration
- Reserved lunch table during the first day's events
- Additional sponsorship opportunities
- Booth cleaning
- Booth furnishings (on own)
- All shipping and handling fees
- Electrical and Wired Internet Services
- Audio visual equipment
- Booth installation and dismantling
- Individual booth security

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Sponsorship Level	Sponsorship	50% off Registration for 2 Attendees	50% off Registration for one Attendee	Meeting App Recognition	Logo on Thank You Sponsors Signage	Linked Logo on the Annual Meeting Landing Page	Logo Listed on the Annual Meeting Landing Page	Exhibitor Space
Diamond Sponsorship \$10,000/ \$20,000	Presidents Dinner Reception	X		X	X	X		X
	Keynote Speaker	X		X	X	X		X
Platinum Sponsorship \$7,500/ \$15,000	Name Badge	X		X	X	X		X
	App Sponsor	X		X	X	X		X
	Room Key	X		X	X	X		X
	Branded Bag	X		X	X	X		X
	Guest Lounge		X	X	X	X		X
	Branded International Charger	X		X	X	X		X
Gold Sponsorship \$5,000/ \$10,000	Wi-Fi		X	X	X	X		X
	Lunch		X	X	X	X		X
	Event Lanyard		X	X	X	X		X
	Welcome Reception Entertainment		X	X	X	X		X
	Charging Station		X	X	X	X		X
	Room Sponsor		X	X	X	X		X
Silver Sponsorship \$3,000/\$6,000	Coffee Break		X	X	X		X	
	App Engagement Contest		X	X	X		X	
	Event Engagement Sponsor		X	X	X		X	
	Welcome Reception Station and Bar Sponsors		X	X	X		X	
Bronze Sponsorship \$1,500 /\$3,000	Rotating Billboard				X		X	
	Swag Bag Drop				X		X	
	App Ads				X		X	

Ready to sponsor this year’s AMCA Annual Meeting? Register here

Have more questions? Contact Christine Rogers at crogers@amca.org or 847-704-6254

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