

# AMCA inmotion

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THE ONLY MAGAZINE DEDICATED TO THE AIR MOVEMENT & CONTROL INDUSTRY

# 2022 Media Kit

PUBLISHED  
IN PARTNERSHIP WITH

**ASHRAE  
JOURNAL**

THE MAGAZINE OF HVAC&R TECHNOLOGY



HIGH PERFORMING BUILDINGS



2021 Gold Stevie® Award  
Presented to  
Air Movement and Control Association (AMCA)  
International Inc.  
for  
2020 Edition of AMCA inmotion Magazine  
Best Other Publication - Association or Non-Profit



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THE ONLY MAGAZINE DEDICATED TO THE AIR MOVEMENT & CONTROL INDUSTRY



The only magazine dedicated to air movement and control, *AMCA inmotion* is an integral part of AMCA's education efforts, keeping buildings professionals abreast of changes to codes, standards, and regulations; new and emerging technologies and practices; and more with timely, practical content that is technically sound, attractively designed, and easily read.

In recent years, *AMCA inmotion* has made the leap to nationally and internationally recognized publication. To date, the 2018, 2019, 2020, and 2021 editions have collected a total of 11 honors\* for editorial and design excellence, sharing the awards stage with campaigns from the likes of ESPN, Delta Air Lines, WWE, Mastercard, LinkedIn, Anheuser-Busch, and Aflac.

## Articles in the works for the 2022 (20th) edition of *AMCA inmotion* include:

### **Use of Circulating Fans to Mitigate Climate-Change-Induced Heat Stress and HVAC Performance Loss in Commercial Buildings**

The Intergovernmental Panel on Climate Change's recently released Sixth Assessment Report has been categorized as a "code red" for humanity, as it is becoming increasingly clear that the 1.5°C increase in global temperature that programs such as the Kyoto Protocol and The Paris Agreement were designed to limit will be exceeded, alarmingly as soon as 2050, when many of today's existing and newly constructed buildings will still be in service. This article examines whether air movement from circulating fans can mitigate occupant heat-stress gains associated with climate change in buildings without air conditioning, whether air movement from circulating fans can improve the resilience of mechanical systems while maintaining occupant comfort amid future climate conditions, and whether the inclusion of circulating fans in facilities built to current standards will allow for acceptable energy and building performance amid future weather conditions.

### **Improving Fan Performance With Remote Monitoring Systems**

High vibration levels, extreme temperatures, uneven airflow, fluctuating pressure—all signs a fan system is not running properly. If not addressed in time, these could lead to irreversible damage to equipment and even system failure. This article discusses how the use of fan sensor systems can not only help to avoid problems, but to improve performance.

### **Application of AMCA 550-Rated Wind-Driven-Rain-Resistant Louvers**

Protecting buildings and property from water damage with louvers certified to ANSI/AMCA Standard 550, *Test Method for High Velocity Wind Driven Rain Resistant Louvers*.

### **A Closer Look: Ceiling Dampers**

Ceiling dampers, also known as ceiling radiation dampers or firestop flaps, are used to limit the passage of heat through duct or air-transfer openings penetrating the ceiling membrane of fire-resistive floor/ceiling or roof/ceiling assemblies. To fully understand applications and classifications of ceiling dampers, it is important to understand how fire-resistant-rated assemblies are tested and expected to perform.

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## Articles in the works for the 2022 (20th) edition of *AMCA inmotion*, continued

### Update on U.S. Fan Codes, Standards, and Regulations

Fans have been under regulatory scrutiny in the United States for more than a decade. Regulatory arenas include state and federal efficiency regulations for products and ASHRAE and International Code Council model energy codes and state energy codes. Much attention has been paid to developing regulations for commercial and industrial fans, but ceiling fans also are a regulated product, with federal efficiency regulations for large-diameter ceiling fans active since January 2021. This article summarizes what fans are regulated and where and how they are regulated, as well as what regulations or changes to regulations are in play and where they may end up.

### Update on European Fan Regulations

Commission Regulation (EU) No 327 (ecodesign requirements for fans driven by motors with an electric input power between 125 W and 500 kW) and other important developments, such as a new Ecodesign for Sustainable Products Regulation.

### Your Questions About Life-Safety Dampers Answered

Members of AMCA's Fire and Smoke Damper Subcommittee answer questions frequently asked by customers.

### Q&A With AMCA's New Executive Director and 2022-2023 President

For more information, contact Editor in Chief **Scott Arnold** at [sarnold@amca.org](mailto:sarnold@amca.org) or +1 847-704-6335.



### Awards:

#### PRNEWS CSR & Nonprofit Awards

- Winner, External Publication or Report, 2022
- Honorable Mention, Annual Publication or Brochure, 2022
- Honorable Mention, Annual Publication or Brochure, 2021

- Winner, Annual Publication or Brochure, 2020
- Winner, Annual Publication or Brochure, 2019
- Honorable Mention, External Publication or Report, 2019

#### Folio: Eddie & Ozzie Awards

- Honorable Mention, Eddie Award, Single Article, Association/Nonprofit, Professional/Membership Association (for "UV-C for HVAC Air and Surface Disinfection"), 2021

#### International Business ("Stevie") Awards

- Gold Winner, Other Publication – Association or Non-Profit, 2021

#### American Business ("Stevie") Awards

- Bronze Winner, Other Publication – Association or Non-Profit, 2020

#### PRNEWS Platinum PR Awards

- Honorable Mention, External Publication, 2020
- Honorable Mention, External Publication, 2019

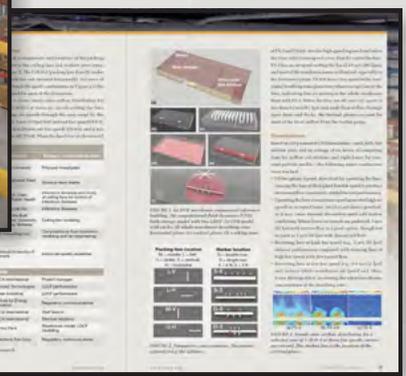
### What American Business Awards judges said about the 2021 edition of *AMCA inmotion*:

- "Highly detailed and focused publication with impressive results. Great job."
- "Commendably comprehensive treatment of the air-systems industry."
- "Relevant and informative content. ... Good online format."
- "Nice looking and informative publication."
- "Well produced magazine packed full of information, graphics, illustrations and diagrams. Good job!"



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## Exclusive Reach With ASHRAE Media's Global Circulation

AMCA partners with ASHRAE, “the world’s leading authority on HVAC&R engineering and sustainability,” for publication and distribution of *AMCA inmotion*. Approximately 44,000 copies of the 2022 edition of *AMCA inmotion* will be polybagged with the November issue of *ASHRAE Journal* and mailed to buildings professionals and engineering leaders in the United States, Canada, Asia, and Europe. Digitally, the 2022 edition of *AMCA inmotion* will be e-mailed to approximately 121,000 *ASHRAE Journal* digital and *High Performing Buildings* (HPB) readers. Online, the 2022 edition of *AMCA inmotion* will be available for free downloading at [ASHRAE.org](http://ASHRAE.org), [HPBmagazine.org](http://HPBmagazine.org), and [AMCA.org](http://AMCA.org). Additionally, the 2022 edition of *AMCA inmotion* will be distributed at the 2023 International Air-Conditioning, Heating, Refrigerating Exposition (AHR Expo)—“the entire world of HVACR under one roof”—Feb. 6-8 in Atlanta.

### ASHRAE Journal Readers Specifying

Air conditioning	95,590
Heating	85,910
Ventilation	83,490
IAQ, filters, humidifiers	79,860
Instruments, sensors, controls	68,970
Motors, drives, belts	64,130
Fire and smoke control	45,980

### AMCA inmotion Four-Color Gross Rates

Back Cover	\$9,715
Inside Covers	\$9,585
Full Page	\$8,290
Two-Thirds Page	\$6,350
One-Half Island	\$6,115
One-Half Vertical/Horizontal	\$5,410
One-Third Vertical/Square	\$4,380
One-Fourth Standard	\$3,700
One-Sixth Vertical/Horizontal	\$3,200

### Publication Details

Please click or visit [www.ashrae.org/advertise](http://www.ashrae.org/advertise) to view ASHRAE’s publication policies. Once your signed order is received, you will be invited to upload your materials for automatic preflighting to ensure optimal print quality.

### Deadlines

Advertising Orders:  
**Oct. 3**

Advertising Materials:  
**Oct. 6**

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