

# GREETINGS FROM THE PRESIDENT



Michael Barry



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## Mark your Calendars for these upcoming events

### U.S. Green Building Council Greenbuild

October 4 - 7, 2011  
Toronto, Canada

### 56<sup>th</sup> AMCA Annual Meeting

October 20 - 23, 2011  
Koloa, Kauai, Hawaii

### International Code Council Expo

October 30 - November 3, 2011  
Phoenix, AZ

### The Big 5 - International Building & Construction Show

November 21 - 24, 2011  
Dubai, U.A.E.

### Power-Gen

December 13 - 15, 2011  
Las Vegas, NV

### AHR Expo

January 23 - 25, 2012  
Chicago, IL

## Nothing gets older faster than the future

May and June were exciting months for AMCA.

—We had a very good midyear meeting which was broadcast via web-link for the first time. Our next Asia Regional meeting in Singapore on July 22 will also be available online. The

meeting begins at 8 p.m. east coast time and runs until 5 a.m. If you don't mind burning the midnight oil, you can watch the meeting on line. We expect over 100 attendees.

—The International Green Conservation Code officials accepted our language requiring an FEG71 for stand alone supply, return, and exhaust fans in buildings under 25,000 square feet.

—Our first Fan Efficiency Grade certification was granted to Rosenberg East Asia in Singapore.

—Wade Smith, our new executive director, sent an email to all members asking you to pay close attention to and increase participation in AMCA activities related to energy efficiency.

Wade's e-mail was a wake-up call that you should consider seriously. I borrowed his subject heading for my opening in this newsletter because the pace of change seems to have picked up a bit. The trend to require higher efficiency air movement and control systems is gaining speed and momentum.

More importantly, this movement can deliver quite a punch to our industry. Depending on how we manage AMCA's advocacy, and how we manage our own company affairs, the punch can be a real boost to our market size and profitability—or it can hurt you, if you don't understand what's coming.

So, I want to echo Wade's wake-up call. It's been decades since our industry faced such profound change. It's very important that all members become more active in AMCA, because in this era of rapid change, there is a real downside if you don't, and a real upside if you do.

Have a great month, and check back next month for current details on upcoming meetings and events within your association.

Respectfully,

Michael Barry

# Asia Region July 2011 Meeting

July 21-23, 2011

Registration is available on the AMCA website

## Asia Region Meeting Website Links

[Registration](#)

[Schedule](#)

[AFMA Laboratory Information](#)

Plan to attend the upcoming Singapore summer meeting where most members of the AMCA Board of Directors and several AMCA Past Presidents will be in attendance. The board members and past presidents will be available to answer any questions you may have about their companies' histories and participation with AMCA. This meeting is a chance for members, potential members, and manufacturers to get to know their competitors, attend social events, and find out how AMCA Members were leveraged to do business in Asia.

Attendees are invited to take part of the Friday, July 22nd, conference presentations:

- Why AMCA? How to extract value from AMCA activities
- History & Future of AMCA Asia
- Certified Ratings Program (CRP)
- Fan Efficiency Grading and System Effects - these presentations will be presented in both Mandarin Chinese and English
- Fan Sound

Also included are three panel discussions:

**Panel 1 Integrity** - Promotion of ethics and integrity in Asia Market;

**Panel 2 Engineering** - AMCA Standards and how they are used, needs in Asia, and how to create or modify standards;

**Panel 3 Marketing** - How to move consultants to specify certified ratings; FEG, FMEG, and fan system efficiency; and how to use market statistics.

Presentations will be followed by an AMCA sponsored dinner at the Shangri-La Hotel.

On Saturday, July 23rd, there will be a tour of AMCA's independent laboratory, AFMA Technologies.

AMCA's Leadership is looking forward to meeting members and guests from the Asia Region. Please save the date and plan to attend!

Information and registration forms are posted on the AMCA Website at [www.amca.org](http://www.amca.org)



# AMCA 56th Annual Meeting

October 20-23, 2011

Registration brochure is coming soon for AMCA's 56th Annual Meeting !

AMCA will host its 56th Annual Meeting in beautiful Koloa, Kauai, Hawaii. The Koloa, Kauai area has many places to visit and activities for members and spouses. This year's meeting is packed with fun and outings, such as: golf, tennis, spouse/guest activities, ATV Waterfall Adventure, Waimea Canyon Excursion, and Zipline Trek. On the business side, there are two Educational Sessions and AMCA Committee, Division, and General Session meetings. Please plan to attend as this is your association and your attendance is important.

This year, we kick off the meeting on Thursday, October 20th. The day is filled with board of directors, all region, and committee meetings, including two educational sessions: "Leading Change and Competing for the Future" by John Crnokrak and "Macroeconomic Outlook 2011-12" by Hans Zigmund, economist. Thursday evening is the All Member Dinner/Reception at the Shipwreck Lagoon area of the Grand Hyatt Kauai Resort! The opening reception is a wonderful time to socialize and catch up with friends, acquaintances, and colleagues.

On Friday morning, in addition to the division meetings, AMCA is hosting the spouse/guest activity, "Colors of Kauai Beading," followed by an afternoon of friendly competition and fun at the Men's & Ladies' Golf Tournament and the annual Mixed Tennis Tournament.

Saturday morning begins at 8:00 a.m. with the General Session Business Meeting, followed by the General Session Brunch (spouses welcome), which ends at 11:30 a.m., giving you plenty of time to change and eat lunch before departing for an action filled afternoon of tours. Tours include: (1) ATV Waterfall Adventure, (2) Waimea Canyon Excursion, and (3) Zipline Trek. Saturday evening is the President's Reception and Dinner Dance, complete with a spectacular planned menu, music, and dancing. As you can tell from the itinerary, this year's event is sure to be a memorable fun-filled annual meeting.

\* Member participation at the AMCA Annual meeting is important, and the AMCA Board of Directors is committed to giving members a return on their investment (ROI). This year, AMCA is giving one full registration to the annual meeting for each full member company, along with complimentary registrations for a spouse or guest (over a \$1000 value for both).

Sponsors are welcome and help to control meeting expenses. Currently, seven companies have generously committed to help sponsor events at the 2011 AMCA Annual Meeting.

**Honeywell**



**TAMCO**



**ES**  
Engineered Systems

**CS** Construction Specialties

**ASHRAE JOURNAL**



## Statistical Program

In today's uncertain times, the AMCA Statistical Program is a useful tool, providing value through accurate and timely market information with which to gauge current business performance and long term opportunities. Has your company registered for this program? If you haven't done so yet, please sign up as this market information is available only to those members who participant in the program.

If you have any questions, please contact Marian Vambreck at [mvambreck@amca.org](mailto:mvambreck@amca.org).

## Confidence Index

AMCA's popular Confidence Index for Bookings report for the 3rd Quarter of 2011 is available at [www.amca.org](http://www.amca.org).

The confidence index is a subjective expression by member companies on the relative health or vigor of the industry, categorized by market segment. Member companies are asked to indicate, via a short survey, the changes they anticipate in bookings over the next three months compared to the same quarter of the previous year, and previous quarter. Market segments included in the survey are residential, commercial and institutional, industrial (including power generation, and agricultural).

Please visit AMCA International's website and click on MyAMCA Member Login. If you do not have a password or have forgotten your password, contact Marian Vambreck at [mvambreck@amca.org](mailto:mvambreck@amca.org).

## AMCA Fan Efficiency Program Status

*AMCA 205-10, Energy Efficiency Classification for Fans*  
AMCA Standard 205 is an AMCA International approved standard and is available for use. As part of the approval process to become an American National Standard, Standard 205 was revised by the AMCA 205 Technical Committee. Changes include deleting references to Fan Motor Efficiency Grades (FMEG) and revising the scope of fans included. Air Movement Division members will vote on the revised standard later this year.

*ASHRAE 90.1, Energy Standard for Buildings Except Low-Rise Residential Buildings*  
The ASHRAE 90.1 Mechanical Subcommittee and SSPC 90.1 approved an Advisory Continuous Mainte-

nance Proposal for fans greater than 5 bhp based on the ASHRAE TC 5.1 Fan Efficiency Task Group recommendation. The proposal should be out for its 30-day public review in the near future. The Fan Efficiency Task Force will make a presentation and answer questions at the next SSPC 90.1 Mechanical Subcommittee meeting on June 26.

### Fan Efficiency Grade (FEG) Certification Program

The certification program is approved and has been rolled out to the membership as of April 26, 2011. The first certifications for FEG have recently finished the certification process.

### Fan Motor Efficiency Grade (FMEG) Certification Program

A draft certification program for Fan Motor Efficiency Grades was completed and is being reviewed by the Fan Committee and AMCA's European members.

## AMCA International White Paper, Fan Industry - Facing up to the Energy Challenges

This Paper is about how, not why. We want to share with you how the fan industry is participating in finding the ways to improve energy use of fans.

To download Fan Industry - Facing up to the Energy Challenges, visit [www.amca.org](http://www.amca.org)



### AMCA inmotion

As the official publication of the Air Movement and Control Association International (AMCA), AMCA *inmotion* is dedicated entirely to mechanical ventilation systems – air movement and control.

Coming in September 2011!

- Fire and Smoke Dampers: What's the Difference?
- Smoke Control Fans, by John Klote
- Fan Efficiency Grades: Certified Performance Comes of Age
- MasterSpec Update

**\*\* Please contact Marian Vambreck at [mvambreck@amca.org](mailto:mvambreck@amca.org) for details about advertising or to submit editorial content for inmotion magazine\*\***