



NEWS RELEASE

AMCA International

Air Movement and Control Association International, Inc.
The International Authority on Air System Components Since 1917

30 West University Drive
Arlington Heights, IL 60004, USA
847-394-0150
communications@amca.org
www.amca.org

FOR IMMEDIATE RELEASE

CONTACT

Andy Fry
Marketing Manager
afry@amca.org
+1 847-704-6325

AMCA INTERNATIONAL HOLDS SEMINAR IN RIYADH, SAUDI ARABIA, AT SABIC HOME OF INNOVATION

ARLINGTON HEIGHTS, Ill., Dec. 20, 2016 - The Air Movement and Control Association (AMCA) International Inc. is pleased to announce that it held a technical seminar at the SABIC Home of Innovation™, Riyadh, Kingdom of Saudi Arabia, on December 12, 2016. The event was sponsored by KDK, Panasonic, Maico Gulf LLC and Ruskin Titus Gulf LLC.

The event provided instruction to an audience of consulting engineers and engineers who work for Saudi organizations. The speakers and topics included

- Michael Ivanovich, AMCA International, "Welcome Remarks" and "AMCA Overview;"
- Anas Ahmed Al-Mathami, SABIC, "Introduction to SABIC and the Home of Innovation;"
- Hidenori Matsubara, Panasonic/KDK, "Indoor Air Quality;"
- Saad Ali, Ruskin Titus Gulf, "Sizing and Selecting AMCA-Certified Sand Louvers;"
- Amer AL-Khateeb, Panasonic/KDK, "Energy Recovery Ventilators;"
- Shunji Miyaka, Panasonic/KDK, "DC/AC Motor Comparison;" and
- Tanmoy Choudhury, Maico Gulf, "Effective Commercial Kitchen Ventilation."



"Hosting an event in Saudi Arabia with an industry leader such as SABIC demonstrates AMCA's commitment to serving its members and the air-systems industry in the Middle East/North Africa region," said Mark Stevens, Executive Director, AMCA International. "The Home of Innovation is an exceptional facility for educating audiences on sustainable engineering and technologies that save energy, carbon emissions and operating costs."

"Raising the awareness of the Saudi market about important topics such as indoor air quality standards and certifications is a crucial need that will benefit our company, our country and the region to deliver healthier and more comfortable environments," said Anas Almathami, Marketing Specialist, SABIC – Home of

Innovation.

About AMCA International

The Air Movement and Control Association (AMCA) International Inc. is a not-for-profit trade association with more than 360 member companies worldwide representing more than \$3 billion in annual revenue. AMCA's mission is to advance the health, growth and integrity of the air movement and control industry, with programs like certified ratings, verification of compliance and international standard development. AMCA also advocates for model codes, regulations and utility incentive programs that promote efficiency and life safety. For more information about AMCA, visit www.amca.org.

About Home of Innovation

Home of Innovation is a SABIC growth initiative that combines marketing, innovation and technology to create demand and grow business on a local, regional and global level. The Home of Innovation™ facility in Riyadh, KSA showcases state-of-the-art sustainable design and technology, and is a focal point for those committed to innovation and growth, bringing together the best minds and organizations interested in the future of the Middle East and North.