

Greetings from the President

Art LaPointe

GRÜSSE • SALUTI • 인사 • CUMPRIMENTOS • SALUDOS • 贺电 • BIENVENUE

Mark your Calendars for these upcoming events

AMCA Annual Meeting
October 14-17, 2010
Aventura, FL

ICC Conference 2010
October 25-31, 2010
Charlotte, NC

AHR Mexico
October 26-28, 2010
Mexico City, Mexico

USGBC Greenbuild
November 17-19, 2010
Chicago, IL

The Big 5
November 22-25, 2010
Dubai, UAE

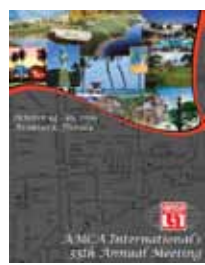
ISH 2011
March 15-19, 2011
Frankfurt, Germany

July 2010

July is heating things up in the Northern Hemisphere, and consequently many of us are in search of a break from the summer heat. This month the AMCA Board of Directors held the Summer Board Meeting in New York City, NY. The AMCA Board meets quarterly to monitor the associations strategic plan; hear financial, executive, marketing, and status reports; new business and any general housekeeping duties as necessary. This particular meeting is also attended by AMCA's past presidents that wish to attend, and the evening events include spouses or guests. On Thursday evening we all went to see the hit musical "Mamma Mia" fun was had by all as you can see from this picture.



2010 Annual Meeting



October 14 - 16, 2010 AMCA will host its 55th Annual Meeting in tropical, Aventura, Florida. The Aventura area has many places to visit and activities for members and spouses. This year's meeting is packed with fun and outings such as; Golf, Tennis, Spouse/Guest Activities, Museum, Safari, and Catamaran Cruises. For the business side there are two Educational Sessions, and the AMCA Committee, Division and General Session meetings. Please plan to attend as this is your association and your attendance is important.

This year we kick off the meeting on Thursday, October 14. The day is filled with Board, all Region, Committee, and Division meetings, including two Educational Sessions: "The New Normal: Positioning Your Value in the Marketplace Through Technology" by Paul Doherty, Managing Director, the digit group, inc., and "Macroeconomic Outlook 2010-11", by Hans Zigmund, Economist. Thursday evening is the "All Member Dinner/Reception" at the Lagoon Pool area of the Fairmont Turnberry Isle Resort! The opening reception is a wonderful time to socialize and catch up with friends, acquaintances, and colleagues.



On Friday morning, in addition to the Division meetings, we are hosting the spouse/guest coffee and hospitality. Fridays events include a Spouses Tropical Art Deco Tour of Miami, followed by an afternoon of friendly competition and fun at the Men's & Ladies' Golf Tournament, and the annual Mixed Tennis Tourney. Additionally offered on Friday, is a Catamaran Cruise.

Saturday morning begins at 8:00 a.m. with the General Session Business Meeting followed by the General Session Brunch- spouses welcome, ending at 11:30 a.m., giving you plenty of time to change, and have lunch before departing for an action filled afternoon of tours. Tours include (1) Golf at the Doral, Blue Monster Golf Course, (2) Cuban Heritage Tour, and (3) Everglades Safari Tour. Saturday evening is the President's Reception and Dinner Dance (Black Tie Optional), complete with a spectacularly elegant planned menu, music, and dancing.



As you can tell from the itinerary this year's event is sure to be a memorable, fun-filled annual meeting.

*** Member participation at the AMCA Annual meeting is important, and the AMCA Board of Directors is committed to giving members a "Return on their Investment" (ROI). This year AMCA is giving one full registration to the annual meeting for each full member company along with one complimentary registration for a Spouse OR Guest (over a \$1000 value for both). Please complete registration form on-line at www.amca.org.**



Greetings from the President

Sponsors are welcome and help to control meeting expenses. Currently 12 companies have generously committed to help sponsor events at the 2010 October Annual Meeting.

Honeywell

KRUGER



LOREN COOK COMPANY

ASHRAE JOURNAL



GREENHECK
Building Value in Air.

Air Conditioning | Heating | Refrigeration

TAMCO



the **NEWS**

ES
Engineered Systems



The expertise of **YELLOW** and **Roadway**



Construction Specialties

AMCA Translating Publications



AMCA staff is in the process of translating AMCA publications and standards into Chinese, Korean, and Spanish. This project is in accordance with the AMCA Strategic Plan - Goal A, which is "Modernize the CRP Certifying Process." About 40% of AMCA's membership is outside of North America, and translating these documents will help to alleviate any language challenges in the understanding of AMCA CRP Programs and Standards. AMCA Standard 205-10 is now available in all three translated languages. If interested please contact Marian Vambreck mvambreck@amca.org or Rosann Jaffe rjaffe@amca.org at the AMCA Headquarters.



AMCA Staff Graduates from Institute of Organization Management



AMCA International Inc. takes pride in the quality and knowledge of the AMCA staff, and encourages continuing education for AMCA staff. That being said, please join me in congratulating Marian Vambreck, AMCA Director of Membership, Marketing & Communications, who has recently graduated from the Institute for Organization Management (IOM), a four-year nonprofit leadership training program at Loyola Marymount University, Los Angeles, California.

Since 1921, Institute has attracted association and chamber professionals from across the country to its five university sites. During the four years, institute participants attend one-week sessions at the same site, building valuable relationships with others in the industry. Through a combination of required courses and electives, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

Graduates of Institute receive the IOM recognition, signifying completion of 96 hours of course instruction in nonprofit management. In addition, participants can earn points toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) certifications. Nearly 1,000 individuals attend Institute annually.

Institute is a 501(c) (3) affiliate of the U.S. Chamber of Commerce and is the premier nonprofit professional development program for nonprofit professionals, fostering individual growth through interactive learning and networking opportunities.



Greetings from the President

Statistical Program



In today's uncertain times, the AMCA Statistical Program is a useful tool, providing value through accurate and timely market information with which to gauge current business performance and long term opportunities. Has your company registered for this program? If you haven't done so yet, I urge you to sign up as this market information is available only to those members who participant in the program.

If you have any questions, please email Christie Kornacker or Marian Vambrech at ckornacker@amca.org or mvambrech@amca.org.

Have a great month, and check back next month for current details on upcoming meetings and events within your association.

Respectfully,

Art LaPointe



Greetings from the President

appi Electricity & Utility Update

An AMCA Member who participates in the appi program has a projected savings from 12/1/2005 to 11/30/2010 of \$255,000.

APPI will be hosting monthly webinars for association members in Pennsylvania and Ohio.

About appi

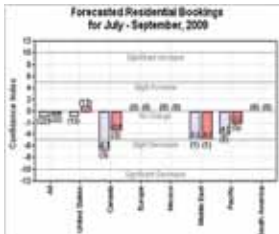


A member benefit of your association is the APPi Savings Solutions Program. Managed by Affiliated Power Purchasers International (appi), an independent utility consulting firm, this program provides savings solutions for your business. appi's electricity procurement service protects your business and your bottom line. appi reviews pricing and product options, and then presents you with the most competitive electricity rates. You choose whether to implement appi's solutions.

Contact appi at (800) 520-6685 or info@appienergy.com

Confidence Index

AMCA's popular confidence Index for Bookings report for the 3rd Quarter of 2010 is available at www.amca.org.



The confidence index is a subjective expression by member companies on the relative health or vigor of the industry categorized by market segment. Member companies are asked to indicate, via a short survey, the changes they anticipate in bookings over the next three months compared

to the same quarter of the previous year, and previous quarter. Market segments included in the survey are residential, commercial and institutional, industrial (including power generation and agricultural).

Please visit AMCA International's website and click on MyAMCA Member Login. If you do not have a password or forgot your password, contact Linda Plesh at lplesh@amca.org.

AMCA Fan Efficiency Program Status

AMCA Standard on Fan Efficiency Classification (AMCA 205 -10): AMCA Standard on Fan Efficiency Classification (AMCA 205 -10): AMCA Standard 205-10, Energy Efficiency Classification for Fans is an AMCA International approved standard and is available for use. It will be entering the approval process to become an American National Standard soon. AMCA International's Fan Committee has formed a working group to provide the initial draft of a verification or assurance program for FEG and FMEGs. The working group has completed a draft and is working resolving issues.

ASHRAE 90.1: The contact on ASHRAE 90.1 Mechanical Subcommittee was informed of the approval of AMCA 205-10. This subcommittee may be asking the ASHRAE TC 5.1 Task Force for assistance in developing the wording for an ASHRAE 90.1 requirement.

White Paper: Completed. Board Approved.

ISO 12759: All comments on the Enquiry Draft (ISO/DIS 27359) were reviewed this past December. The final draft is being written based on those comment resolutions and should be ready for ISO balloting very shortly. As of 17 July 2010, the Final Draft (FDIS) has not yet been issued.

Fan Efficiency Certification Program: The AMCA International Board directed the Fan Committee to develop the method by which fan performance data is processed in FEGs and FMEGs. It appears that a separate program developed by European Manufacturers may be required. Staff is facilitating talks with European manufacturers to determine their needs. The Board also directed the marketing committee to develop a strategy to promote the certifying FEGs and FMEGs. A new FEG/FMEG seal will be presented to the membership at the 2010 Annual General Meeting.

AMCA inmotion



As the official publication of the **Air Movement and Control Association International (AMCA)**, AMCA inmotion is dedicated entirely to mechanical ventilation systems – air movement and control.

Check out the Spring 2010 AMCA inmotion Magazine!

Featured articles include:

- * **Fan efficiency Guides: How to Apply the New Standard**
- * **Lifecycle Considerations for Smoke Control Systems**

**** NOTE****

**** Please contact Marian Vambreck at mvambreck@amca.org for details about advertising or to submit editorial content for inmotion magazine****



Greetings from the President

AMCA International White Paper, Fan Industry - Facing up to the Energy Challenges

This Paper is about how, not why. We want to share with you how the fan industry is participating in finding the ways to improve energy use of fans.

More than fifty years ago, the industry formed the Air Movement and Control Association (AMCA); now AMCA International. Right from the start AMCA implemented a Certified Rating Program for fan performance. Certified fan performance was accepted instantly by the HVAC industry in the U.S. and Canada. As AMCA spread outside of North America and became AMCA International, so too did the acceptance of AMCA certified performance of fans in other regions of the world, including Europe, Asia, and India.

To download Fan Industry - Facing up to the Energy Challenges, visit www.amca.org

A technical paper entitled "External Shading Devices in Commercial Buildings"



AMCA International collaborated with John Carmody and Kerry Haglund from the Center for Sustainable building Research at the University of Minnesota to develop the technical publication detailing the benefits of sunshade devices (louvers). **AMCA International's Standard 530** committee members provided input and guidance to the publication.

External Shading Devices in Commercial Buildings is published by AMCA International and is available for download on the AMCA website at www.amca.org.

AMCA publishes English version of Author Alain Guédel's, "Acousitique des ventilateurs" (Fan Acoustics-Noise Generation and Control Methods);



CETIAT a not-for-profit industrial technical center located in Villeurbanne Cedex, France, has granted AMCA International full publishing rights for the English version of Alain Guédel's work entitled "Acousitique des ventilateurs." (Fan Acoustics-Noise Generation and Control Methods.) AMCA International's TACOS

committee was commissioned with the task of translating the work from French to English. This book fulfills a much needed gap in available literature for ventilation engineering. Available for purchase through the AMCA website, priced at \$60 for AMCA members and \$120 for Non-AMCA members.

To order or download Fan Acoustics, Noise generation and Control Methods, visit www.amca.org

Tradeshaw Corner

Learn about some of the shows AMCA endorses in the coming months.

AHR Mexico



Held every two years, AHR Expo-Mexico is the biggest, most important trade event for the Mexican and Latin American HVAC&R marketplace. Over 6,000 contractors, engineers, dealers, distributors, facility managers and other HVAC&R buyers and specifiers of HVAC&R technology look for energy efficient products, sustainable technologies and dependable suppliers. And with over 350 leading manufacturers displaying thousands of the latest products, this is THE "must-attend" event of the year.

USGBC Greenbuild



November 17 - 19, 2010 – Greenbuild is the world's largest conference and expo dedicated to green building. Thousands of building professionals from all over the world come together at Greenbuild for three days of outstanding educational sessions, renowned speakers, green building tours, special seminars, and networking events.

USGBC's Greenbuild Conference and Expo provides an unparalleled opportunity to connect with other green building peers, industry experts, and influential leaders as they share innovations in the green building movement.

The Big 5



November 22 - 25, 2010 AMCA Staff will be exhibiting at The Big 5. The Big 5 has an enviable reputation as the Middle East's most successful trade exhibition and is one of the world's major building and construction shows. Held annually, The Big 5 is an immensely strong international brand that continues to grow year on year