

Greetings From the President

Gary Benson



Saludos • GRÜSSE • CUMPRIMENTOS • 인사 • SALUTI • Bienvenue • 问候

September 2008

AMCA's 53rd Annual Meeting is right around the corner I'm sure many of you are practicing your golf and tennis swings, and getting excited for the activities and networking opportunities that await us at this year's event. I am looking forward to seeing quite a few of you there, and I know we will all have a great time!

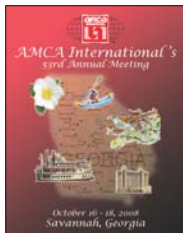
AMCA Fan Efficiency Label

UPDATE: The AMCA International Fan Committee met on September 3rd & 4th. A major item of business was fan efficiency labeling. The committee felt that a fan efficiency labeling should be based on peak fan total efficiency. It was also noted that peak fan total efficiency is generally greater for larger sized fans. These were the two major principles behind a proposed labeling program. In addition, the committee thought that guidance to users is needed to ensure that the fan is operating in the vicinity of the peak efficiency. Educational Session 2 of the AMCA Annual Meeting scheduled for Thursday, October 16, 2008 at 2:15 pm – 3:15 pm will provide more details on this topic.

AMCA Annual Meeting- Schedule Change

We have added a NEW EDUCATIONAL SESSION entitled "Efficiency Rating Program." This session will include a presentation on Fan Efficiency Labeling, European Union Efficiency Programs, ASHRAE 90.1-2010 Setting a New Bar, and AMCA Publication 504, an Application Manual for Sun Control Devices. This new educational session will be replacing *AMCA International's Interactive New Website Training*; however, it will remain at the same date and time, **Thursday, October 16, 2008 at 2:15 pm – 3:15pm.** The new AMCA website overview will be held Saturday October 18, 2008 during general session.

October 16-18, 2008 AMCA will host its 53rd Annual Meeting at the **Westin Savannah Harbor Golf Resort and Spa in Savannah, Georgia, USA.** The Savannah area has many places to visit and activities for members and spouses. Please plan to attend as your participation is important to the association and our industry.



On-line registration forms are available at www.amca.org

Commencement of the meeting begins **one day earlier** than in past meetings. This year we kick off on Thursday, October 16, with **two** educational sessions: **"What Green Means to the Air Movement and Control Industry"** and a **NEW** educational session titled **"Efficiency Rating Program"**. The rest of the day is filled with Region, Committee, and Division meetings, leading up to the **6P.M. All Member Dinner/Reception on the Georgia Queen Riverboat!** Where all of you "Yankee's" and "Rebel's" will have a wonderful time socializing, and catching up with friends, acquaintances and colleagues.



On Friday morning, in addition to the Division meetings, we are hosting the spouse/guest coffee and hospitality. Events include a Spouses **tour of the Mercer House with lunch at Mrs. Wilkes' Boarding House**, followed by an afternoon of friendly competition and fun at the **Men's & Ladies Golf Shotgun**, and the annual **Mixed Tennis Tourney**. Additionally offered on Friday are *House Museum Tours of the Andrew Low House, and Owens Thomas House.*



Saturday morning begins at 8:00 a.m. with **General Session Breakfast-spouses welcome**, followed by **General Session Business Meeting - members only**, closing at **11:30 a.m.**, giving you plenty of time to change, and have lunch before departing for a fun filled afternoon of tours. Tours include (1) Westin Property Golf, (2) Sea Kayaking, and (3) Get out of town - Low Country Scenic Tour.



Saturday evening is the **Presidents Reception and Dinner Dance**, complete with a spectacularly planned menu, music, and dancing. I am sure all of us Southern “Belles” and “Gents” are in for an elegant and especially fun evening!

As you can tell this will be an action-packed, fun-filled annual meeting. **Register early** at www.amca.org.

Sponsors are welcome. Currently we have **18 Companies, both non-members and members**, who have generously committed to sponsor some of the events at the October Annual Meeting:



AMCA inmotion



As the official publication of the **Air Movement and Control Association International (AMCA)**, AMCA inmotion is dedicated entirely to mechanical ventilation systems – air movement and control. **Don't miss out on advertising opportunities for this coming Fall issue of inmotion!**

Feature articles include; Direct-Drive Applications, Fan System Effect, Linear Dampers, and Energy-Saving Solutions for Fans.

AMCA inmotion will reach HPAC ENGINEERING'S entire circulation of 57,000 engineering professionals, and 95% of those subscribers design, specify, recommend, and/or select Air Distribution/Ventilation Equipment.

**** NOTE****

**** Please contact Marian Vambrech at mvambrech@amca.org for details about advertising or to submit editorial content for inmotion magazine****



AMCA publishes English version of Author Alain Guédel's, "Acousitique des ventilateurs" (Fan Acoustics-Noise Generation and Control Methods); CETIAT a not-for-profit industrial technical center located in Villeurbanne Cedex, France, has granted AMCA International full publishing rights for the English version of Alain Guédel's work entitled "Acousitique des ventilateurs."(Fan Acoustics-Noise Generation and Control Methods.) AMCA International's TACOS committee was commissioned with the task of translating the work from French to English. This book fulfills a much needed gap in available literature for ventilation engineering. Available for purchase through the AMCA website, priced at \$60 for AMCA members and \$120 for Non-AMCA members.

To order or download Fan Acoustics, Noise generation and Control Methods, visit www.amca.org

CRP Violation Procedure

AMCA International Board of Directors approved a new procedure to put stricter penalties into the AMCA Certified Ratings Program. The 'penalties', in this case, generally consist of public notification through AMCA International's website (www.amca.org) of all CRP violations. Prior to implementing this procedure the Board wants to give the membership an opportunity to read the procedure and become familiar with its requirements. It is their intent to have this procedure fully implemented six months after this newsletter reaches you. The procedure can be found on the AMCA International website at <http://www.amca.org/crp/documents.asp>, then by clicking "CRP Violation Brochure". Please contact Joe Brooks (jbrooks@amca.org) or Lisa Ullrich (lullrich@amca.org) of the AMCA staff if you have any questions.

Marketing Committee Update

AMCA's new website launch is scheduled for late early October. There will be an overview given during the general session at the October Annual meeting. Currently the committee is working on development of a Green Campaign for AMCA, which will include outcomes from the ASHRAE 90.1 committee, in the development of a Fan Efficiency Labeling System.

The new DVD/Video which debuted at the Midyear meeting is intended to be used for marketing AMCA to universities, providing increased exposure to students and instructors, specifiers, and distribution at trade shows. Production has been initiated to have the DVD/Video translated into Mandarin Chinese. *AMCA has received copies of the new DVD and 5 copies have been sent to each member company. Companies are able to order more DVDs if they would like in bulk quantities of 50 or more. For ordering information please contact Christie Kornacker at ckornacker@amca.org. Please view the video at www.amca.org*

Have a great month, and check back next month for current details on upcoming meetings and events within your association.

Respectfully,



Gary Benson

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Statistical Program

Has your company signed-up for this program?

70% of our North American members are participating in AMCA International's Statistical Program!

If you have any questions, or still have not registered for this member benefit program, please email Christie Kornacker or Marian Vambrech at ckornacker@amca.org or mvambrech@amca.org.



A technical paper entitled "External Shading Devices in Commercial Buildings"

AMCA International collaborated with John Carmody and Kerry Haglund from the Center for Sustainable building Research at the University of Minnesota to develop the technical publication detailing the benefits of sunshade devices (louvers). **AMCA International's Standard 530** committee members provided input and guidance to the publication.

External Shading Devices in Commercial Buildings is published by AMCA International and is available for download on the AMCA website at www.amca.org.

appi Electricity & Utility Update

An AMCA Member who participates in the appi program has a projected savings from 12/1/2005 to 11/30/2010 of \$255,000.



About appi

A member benefit of your association is the APPi Savings Solutions Program. Managed by Affiliated Power Purchasers International (appi), an independent utility consulting firm, this program provides savings solutions for your business. appi's electricity procurement service protects your business and your bottom line. appi reviews pricing and product options, and then presents you with the most competitive electricity rates. You choose whether to implement appi's solutions.

Contact appi at (800) 520-6685 or info@appienergy.com

Confidence Index

AMCA's popular confidence Index for Bookings report for the 4th Quarter of 2008 is available at www.amca.org.

The confidence index is a subjective expression by member companies on the relative health or vigor of the industry categorized by market segment. Member companies are asked to indicate, via a short survey, the changes they anticipate in bookings over the next three months compared to the same quarter of the previous year, and previous quarter. Market segments included in the survey are residential, commercial and institutional, industrial (including power generation and agricultural).

Please visit AMCA International's website and click on MyAMCA Member Login. If you do not have a password or forgot your password, contact Linda Plesh at lplesh@amca.org.

Publications and Standards are available as downloads or printed copy on AMCA International's website at www.amca.org.

AMCA International White Paper, Certified Ratings – A Closer Look



Available on the AMCA website, this paper explains to prospective buyers, specifiers, contractors, and users of air movement and control devices the need for validated published product performance ratings. The paper details the difference between AMCA Certified, Test in Accordance with, or Tested at AMCA. The paper is available for download on the AMCA website at www.amca.org and is available in several languages.

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Mark your Calendars

September 23-25, 2008

AHR Mexico

Monterey, Mexico

October 1-3, 2008

Ish North America

Georgia World Conference Center

Atlanta, GA

October 16-18, 2008

AMCA 53rd Annual Meeting

Savannah, GA

October 21-22, 2008
Engineering Green Buildings
Las Vegas, NV

November 18-20, 2008
USGBC Greenbuild
Boston, MA

November 23-27, 2008
Big 5 Expo
Dubai, UAE

January 8-10, 2009
COMFEX
Pune, India

January 26-28, 2009
AHR/ASHRAE
Chicago, IL

February 24-27, 2009
Climatizacion
Madrid, Spain

March 2-4, 2009
AMCA International Spring Meeting
HR/ME, Sales & Marketing, AMCA/UL Meetings
Orlando, FL

March 2-4, 2009
Technical Seminar
Orlando, FL

April 5-9, 2009
China Refrigeration
Guangzhou, China