

Greetings From the President

Gary Benson



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March 2008

For quite a few of us in North America, and other regions across the globe, March has been a continuation of the harsh weather we've had to endure so far this winter. Nonetheless, AMCA members and staff continue to make headway with the busy line up of committee meetings, trade shows, and conferences. AMCA International's global presence and the services provided to all our members, continues to expand and strengthen alliances within our growing industry.

AMCA International 2008 Spring Meeting



In one word **“Outstanding”** was the buzz by the 115 attendees present at the **AMCA Spring Conference!** This year there were 4 separate meetings: *Human Resources and Manufacturing Executives Councils Meeting, Sales and Marketing Council Meeting, UL Damper Industry Group, and the Engineering Conference.* The meetings began early on Sunday morning and finished on Friday.

Some of the highlights were; the HR/ME group had an interesting tour at the Fan Equipment Company Manufacturing Plant on Monday, and the Monday lunch guest speaker was a former ASHRAE President, Terry Townsend, PE. who gave an enthusiastic presentation on Global Warming. A few of the comments by those who attended were **“This was some of the best content we've had in over 10 years!”** and, **“The topic of Green was a wonderful idea, and introduced an incredible amount of knowledge and opinions that I had never thought of!”** **“My experience has been that these meetings have always been an excellent venue for networking and education.”** **“A great return on investment!”**



Sunday morning kicked the Conference off, and later that evening we held the highly attended reception and bowling event. Everyone had a great time networking, making new friends, renewing old friendships, and there were quite a few seasoned bowlers in the crowd!



February 15th – 17th 2008 AMCA staff attended **ACREX India 2008** in Bangalore, India. ACREX is the largest international exposition in India held every two years for the air-conditioning refrigeration, heating and building allied services. Acrex 2008 was held February 15th – 17th 2008. The event was managed by Southern India Chapters of ISHRAE in association with the ASHRAE South India Chapter and All India Air-Conditioning and Refrigeration Association.

The China Refrigeration Expo will be taking place April 9-11, 2008 in Shanghai, China. *AMCA International*



staff will be in attendance along with AMCA's Authorized Certified agents from Singapore (AFMA), China (CRAA QCC), and South Korea (MPI). China Refrigeration is one of the world's leading HVAC&R trade show, it features a wide range of exhibits, with the latest advances in technologies reflecting the most significant developments and achievements in the industry. China Refrigeration is an ideal marketplace for the companies in the industry to launch the newest products, technologies, and for professionals to buy, sell and network. It is an annual grand occasion for the industry to

share their innovations, create market opportunities and to meet cooperative partners. **AMCA will be hosting an educational Seminar April 10, 2008 at 9:00am – 11:30 in Meeting Room 5.**

It's traditional to have our **Pacific Rim Region Meeting** during this time. The meeting will be held at 6:00 pm on the 10th of April at the Pudong Shangri-La Hotel, Shanghai, China. Some of the agenda topics will include; state of the association, status report on AMCA accredited independent laboratories; CRAA QCC activities related to AMCA CRP, MPI Korea activities related to AMCA CRP, AFMA Singapore activities related to **AMCA Independent Accredited Laboratory and CRP, and meeting member needs in the Pacific Rim Region.**

Registration documents may be found on the AMCA Website www.amca.org Register Now!!

Please be sure to stop by booth #3D74!

Midyear Meeting

This year's midyear meeting will convene on **Sunday May 4, and Monday May 5, 2007, at AMCA International's Newly Renovated Headquarters, in Arlington Heights, IL.** Attending the meeting are AMCA Members, Board of Directors, Staff, committees, divisions, councils and regional members. This is an excellent opportunity to learn more about AMCA's future and current activities, along with providing your input on how the Association can better serve you and your company.

Please plan on attending as it is your Association and your participation makes a difference.



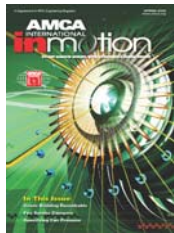
Please visit the **AMCA website to register**
or contact Kim Woloszyk at kimw@amca.org or 1-847-394-0150.

AMCA European Region Meeting in Las Vegas, NV

On Monday April 21, 2008 AMCA will host the European Region Meeting, and Eurovent Meeting. The meeting is set to begin at 9:00 am at the Platinum Hotel, some of the topics include; the state of the association, marketing AMCA in Europe, Certified Ratings Program in Europe, and a report on TC 117 activities. Please register at www.amca.org or contact Kim Woloszyk at kimw@amca.org or 1-847-394-0150

AMCA InMotion

Look for the spring 2008 issue of "AMCA inmotion"



As the official publication of the **Air Movement and Control Association International (AMCA)**, AMCA inmotion is dedicated entirely to mechanical ventilation systems – air movement and control. This issue includes articles such as; Fan Selection, Green Building Round Table, and Fire Smoke Dampers.

AMCA inmotion will reach HPAC ENGINEERING'S entire circulation of 57,000 engineering professionals, and 95% of those subscribers design, specify, recommend, and/or select Air Distribution/Ventilation Equipment.

**** NOTE****

**** Please contact Marian Vambrech at mvambrech@amca.org for details about advertising or to submit editorial content for inmotion magazine****



AMCA publishes English version of Author Alain Guédel's, "Acousitique des ventilateurs" (Fan Acoustics-Noise Generation and Control Methods); CETIAT a not-for-profit industrial technical center located in Villeurbanne Cedex, France, has granted AMCA International full publishing rights for the English version of Alain Guédel's work entitled "Acousitique des ventilateurs."(Fan Acoustics-Noise Generation and Control Methods.) AMCA International's TACOS committee was commissioned with the task of

translating the work from French to English. This book fulfills a much needed gap in available literature for ventilation engineering. Available for purchase through the AMCA website, priced at \$60 for AMCA members and \$120 for Non-AMCA members.

To order Fan Acoustics, Noise generation and Control Methods, visit www.amca.org

CRP Violation Procedure

At its past October meeting, the AMCA International Board of Directors approved a new procedure to put stricter penalties into the AMCA Certified Ratings Program. The 'penalties', in this case, generally consist of public notification through AMCA International's website (www.amca.org) of all CRP violations. Prior to implementing this procedure the Board wants to give the membership an opportunity to read the procedure and become familiar with its requirements. It is their intent to have this procedure fully implemented six months after this newsletter reaches you. The procedure can be found on the AMCA International website at <http://www.amca.org/crp/documents.asp>, then by clicking "CRP Violation Brochure". Please contact Joe Brooks (jbrooks@amca.org) or Lisa Ullrich (lullrich@amca.org) of the AMCA staff if you have any questions.

Marketing Committee Update

The marketing committee is dedicated to fulfilling the goals of the AMCA Strategic Plan, and along with staff has been working diligently on several new and exciting projects. Included, is the improvement of AMCA's website. The newly designed website is targeted to debut at the AMCA's May Midyear Meeting. The committee is presently involved in the filming of an AMCA Corporate promotional DVD/Video, during the recent spring meeting there was a film crew on hand taking footage of the meetings, interviews, and the lunch speaker. This new DVD/video is intended to be used for marketing AMCA to universities, providing increased exposure to students and instructors, specifiers, and distribution at trade shows. Keep tuned to this column for updates on the progress of these and other projects.

Have a great month, and check back next month for current details on upcoming meetings and events within your association.

Respectfully,



Gary Benson

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Statistical Program

AMCA International's Statistical program will be undergoing some changes in the New Year.

For the past year and a half the Statistical Program Committee has been diligently working on a directive from the AMCA Board of Directors to streamline the current statistical program helping member companies to meet the July 2005 mandatory participation in AMCA's statistical program. The committee and the BOD worked together to combine, add to, and reanimate the program, while conveying improved value for the North American members who participate.

For a list of the approved changes that will enhance the program for ease of use, and create a more effective marketing tool for the members who contribute, please contact Christie Kornacker at ckornacker@amca.org

Has your company signed-up for this program?

70% of our North American members are participating in AMCA International's Statistical Program!

AMCA International's Bylaws require all North American member companies to participate, effective July 1, 2005.

If you have any questions, or still have not registered for this member benefit program, please email Christie Kornacker or Marian Vambreck at ckornacker@amca.org or mvambreck@amca.org.



A technical paper entitled “External Shading Devices in Commercial Buildings” AMCA International collaborated with John Carmody and Kerry Haglund from the Center for Sustainable building Research at the University of Minnesota to develop the technical publication detailing the benefits of sunshade devices (louvers). **AMCA International’s Standard 530** committee members provided input and guidance to the publication.

External Shading Devices in Commercial Buildings is published by AMCA International and is available for download on the AMCA website at www.amca.org.

appi Electricity & Utility Update

An AMCA Member who participates in the appi program has a projected savings from 12/1/2005 to 11/30/2010 of \$255,000.

Price Summary	Year				Percent Change		
	2005	2006	2007	2008	05-06	06-07	07-08
WTI Crude ^a (\$/barrel)	56.49	66.02	64.27	63.93	16.9	-2.7	-0.7
Gasoline ^b (\$/gal)	2.27	2.58	2.72	2.61	13.6	5.7	-4.1
Diesel ^b (\$/gal)	2.41	2.71	2.79	2.73	12.5	2.8	-1.9
Heating Oil ^c (\$/gal)	2.05	2.36	2.38	2.37	15.2	0.8	-0.6
Natural Gas ^d (\$/mcf)	12.84	13.76	13.02	13.7	7.1	-5.3	5.2

^a West Texas Intermediate. ^b Average regular pump price.
^c On-highway retail. ^d Residential average.

About appi

A member benefit of your association is the APPi Savings Solutions Program. Managed by Affiliated Power Purchasers International (appi), an independent utility consulting firm, this program provides savings solutions for your business. appi’s electricity procurement service protects your business and your bottom line. appi reviews pricing and product options, and then presents you with the most competitive electricity rates. You choose whether to implement appi’s solutions.

Contact appi at (800) 520-6685 or info@appienergy.com

Confidence Index

AMCA’s popular confidence Index for Bookings report for the 2nd Quarter of 2008 is available at www.amca.org.

The confidence index is a subjective expression by member companies on the relative health or vigor of the industry categorized by market segment. Member companies are asked to indicate, via a short survey, the changes they anticipate in bookings over the next three months compared to the same quarter of the previous year, and previous quarter. Market segments included in the survey are residential, commercial and institutional, industrial (including power generation and agricultural).

Please visit AMCA International’s website and click on MyAMCA Member Login. If you do not have a password or forgot your password, contact Linda Plesh at lplesh@amca.org.

Publications and Standards are available as downloads or printed copy on AMCA International’s website at www.amca.org.

AMCA International White Paper, Certified Ratings – A Closer Look



Available on the AMCA website, this paper explains to prospective buyers, specifiers, contractors, and users of air movement and control devices the need for validated published product performance ratings. The paper details the difference between AMCA Certified, Test in Accordance with, or Tested at AMCA. The paper is available for download on the AMCA website at www.amca.org and is available in several languages.

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Mark your Calendars

April 9-11, 2008
China Refrigeration
Shanghai, China

April 10, 2008
Pacific Rim Regional Meeting
Shanghai, China

April 20-23, 2008
European Region Meeting
Las Vegas, Nevada

May 4-5, 2008
AMCA International Midyear Meeting
AMCA International Headquarters
Arlington Heights, IL

September 23-25, 2008
AHR Mexico
Monterey, Mexico

October 1-3, 2008
Ish North America
Georgia World Conference Center
Atlanta, GA

November 18-20, 2008
USGBC Greenbuild
Boston, MA

November 23-27, 2008
Big 5 Expo
Dubai, UAE