

# Greetings From the President

Gary Benson



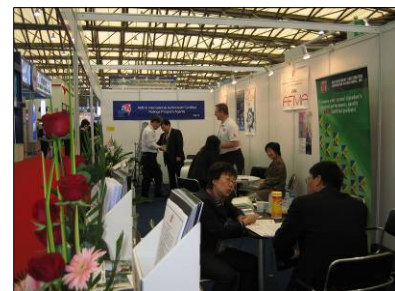
Saludos ♦ GRÜSSE ♦ CUMPRIMENTOS ♦ 인사 ♦ SALUTI ♦ Bienvenue ♦ 问候

## April 2008

For members north of the equator, April signals the end of winter, days become longer, and for many of us baseball is in the news. With the trade show season slowing down for summer, AMCA staff is busy preparing for AMCA's Midyear Meeting in May as well as the October Annual Meeting. I hope to see many of you next month at the Midyear! If you attend you will have a chance to check out our newly renovated AMCA headquarters, and participate in discussions on several important bylaw and CRP changes.

### China Refrigeration 2008

April started with staff attending the **China Refrigeration Show** held April 9-11, 2008 in Shanghai, China. Attending the expo were AMCA staff including, Barbara Morrison, Marian Vambreck, and Mark Stevens *along with AMCA's Authorized Certified agents from Singapore (AFMA), China (CRAA QCC), and South Korea (MPI). AMCA's Director of Laboratory Services, Mark Stevens*, gave an educational seminar during the Expo entitled "Fan Selection & System Effect", there were over 50 in attendance.



The **Pacific Rim Region Meeting** and dinner was held in conjunction with the expo. Once again the region meeting was well attended with **45** participants. Agenda topics included; state of the association, status report on AMCA Authorized Certified Ratings Program Agents; CRAA QCC, GMPI, MPI Korea, and AFMA Singapore, and meeting member needs in the Pacific Rim Region. Following the meeting, members and guests dined and socialized with old and new friends, resulting in a very enjoyable evening.





**AFMA Technologies**, one of AMCA's Authorized Certified Ratings Program Agents located in Singapore has passed the lab accreditation check test for Air performance figure 12, and hopes to complete figure 15 and AMCA 300 as soon as possible. We expect this lab to be up and running over the next couple of months. Pictured to the left is AMCA Board member George Atkinson with General Manger of AFMA Madame Swee Lee Goh and Technical Director Ms. Tin Tin Tan.

### Midyear Meeting

This year's midyear meeting will convene on **Sunday May 4, and Monday May 5, 2008**, at **AMCA International's Newly Renovated Headquarters**, in Arlington Heights, IL. In addition to a tour at the AMCA headquarters, there will be division, engineering, and several committee meetings as well as the general session. This is an excellent opportunity to learn more about AMCA's future and current activities, along with providing your input on how the Association can better serve you and your company.

Please plan on attending as it is your Association and your participation makes a difference.



Please visit the **AMCA website to register** or contact Kim Woloszyk at [kimw@amca.org](mailto:kimw@amca.org) or 1-847-394-0150.

### AMCA European Region Meeting in Las Vegas, NV

April 21-23, 2008 AMCA is hosting the European Region Meeting, and Eurovent Meeting, at the Platinum Hotel, some of the topics include; the state of the association, marketing AMCA in Europe, Certified Ratings Program in Europe, and a report on TC 117 activities.

## AMCA InMotion

### Look for the spring 2008 issue of "AMCA inmotion"



As the official publication of the **Air Movement and Control Association International (AMCA)**, AMCA inmotion is dedicated entirely to mechanical ventilation systems – air movement and control. This issue includes articles such as; Fan Selection, Green Building Round Table, and Fire Smoke Dampers.

AMCA inmotion will reach HPAC ENGINEERING'S entire circulation of 57,000 engineering professionals, and 95% of those subscribers design, specify, recommend, and/or select Air Distribution/Ventilation Equipment.

**\*\* NOTE\*\***

**\*\* Please contact Marian Vambreck at [mvambreck@amca.org](mailto:mvambreck@amca.org) for details about advertising or to submit editorial content for inmotion magazine\*\***



**AMCA publishes English version of Author Alain Guédel's, "Acoustique des ventilateurs" (Fan Acoustics-Noise Generation and Control Methods);** CETIAT a not-for-profit industrial technical center located in Villeurbanne Cedex, France, has granted AMCA International full publishing rights for the English version of Alain Guédel's work entitled "Acoustique des ventilateurs."(Fan Acoustics-Noise Generation and Control Methods.) AMCA International's TACOS committee was commissioned with the task of translating the work from French to English. This book fulfills a much needed gap in available literature for ventilation engineering. Available for purchase through the AMCA

website, priced at \$60 for AMCA members and \$120 for Non-AMCA members.

To order Fan Acoustics, Noise generation and Control Methods, visit [www.amca.org](http://www.amca.org)

### CRP Violation Procedure

At its past October meeting, the AMCA International Board of Directors approved a new procedure to put stricter penalties into the AMCA Certified Ratings Program. The 'penalties', in this case, generally consist of public notification through AMCA International's website ([www.amca.org](http://www.amca.org)) of all CRP violations. Prior to implementing this procedure the Board wants to give the membership an opportunity to read the procedure and become familiar with its requirements. It is their intent to have this procedure fully implemented six months after this newsletter reaches you. The procedure can be found on the AMCA International website at <http://www.amca.org/crp/documents.asp>, then by clicking "CRP Violation Brochure". Please contact Joe Brooks ([jbrooks@amca.org](mailto:jbrooks@amca.org)) or Lisa Ullrich ([lullrich@amca.org](mailto:lullrich@amca.org)) of the AMCA staff if you have any questions.

### Marketing Committee Update

The marketing committee is dedicated to fulfilling the goals of the AMCA Strategic Plan, and along with staff has been working diligently on several new and exciting projects. Included, is the improvement of AMCA's website. The newly designed website is targeted to debut in late May. The committee is involved in the filming of an AMCA Corporate promotional DVD/Video, and is finalizing the project which is expected to debut at the Midyear Meeting. This new DVD/Video is intended to be used for marketing AMCA to universities, providing increased exposure to students and instructors, specifiers, and distribution at trade shows. Keep tuned to this column for updates on the progress of these and other projects.

Have a great month, and check back next month for current details on upcoming meetings and events within your association.

Respectfully,



Gary Benson

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### Statistical Program

#### ***AMCA International's Statistical program will be undergoing some changes in the New Year.***

For the past year and a half the Statistical Program Committee has been diligently working on a directive from the AMCA Board of Directors to streamline the current statistical program helping member companies to meet the July 2005 mandatory participation in AMCA's statistical program. The committee and the BOD worked together to combine, add to, and reanimate the program, while conveying improved value for the North American members who participate.

For a list of the approved changes that will enhance the program for ease of use, and create a more effective marketing tool for the members who contribute, please contact Christie Kornacker at [ckornacker@amca.org](mailto:ckornacker@amca.org)

#### **Has your company signed-up for this program?**

70% of our North American members are participating in AMCA International's Statistical Program!

**AMCA International's Bylaws require all North American member companies to participate, effective July 1, 2005.**



If you have any questions, or still have not registered for this member benefit program, please email Christie Kornacker or Marian Vambrech at [ckornacker@amca.org](mailto:ckornacker@amca.org) or [mvambrech@amca.org](mailto:mvambrech@amca.org).

**A technical paper entitled "External Shading Devices in Commercial Buildings"**

AMCA International collaborated with John Carmody and Kerry Haglund from the Center for Sustainable building Research at the University of Minnesota to develop the technical publication detailing the benefits of sunshade devices (louvers). **AMCA International's Standard 530** committee members provided input and guidance to the publication.

*External Shading Devices in Commercial Buildings* is published by AMCA International and is available for download on the AMCA website at [www.amca.org](http://www.amca.org).

## appi Electricity & Utility Update

An AMCA Member who participates in the appi program has a projected savings from 12/1/2005 to 11/30/2010 of \$255,000.



### About appi

A member benefit of your association is the APPi Savings Solutions Program. Managed by Affiliated Power Purchasers International (appi), an independent utility consulting firm, this program provides savings solutions for your business. appi's electricity procurement service protects your business and your bottom line. appi reviews pricing and product options, and then presents you with the most competitive electricity rates. You choose whether to implement appi's solutions.

With energy procurement, it is important to compare apples to apples. Price is not the only component of a beneficial energy contract: supplier reliability, bandwidth provisions, ancillary charges, and other contract provisions are equally important. With the APPI advantage of experienced consulting, you can be certain you are comparing green apples to green apples and red apples to red apples.

Contact appi at (800) 520-6685 or [info@appienergy.com](mailto:info@appienergy.com)

### Confidence Index

AMCA's popular confidence Index for Bookings report for the 2<sup>nd</sup> Quarter of 2008 is available at [www.amca.org](http://www.amca.org).

The confidence index is a subjective expression by member companies on the relative health or vigor of the industry categorized by market segment. Member companies are asked to indicate, via a short survey, the changes they anticipate in bookings over the next three months compared to the same quarter of the previous year, and previous quarter. Market segments included in the survey are residential, commercial and institutional, industrial (including power generation and agricultural).

Please visit AMCA International's website and click on MyAMCA Member Login. If you do not have a password or forgot your password, contact Linda Plesh at [lplesh@amca.org](mailto:lplesh@amca.org).

**Publications and Standards are available as downloads or printed copy on AMCA International's website at [www.amca.org](http://www.amca.org).**

### AMCA International White Paper, Certified Ratings – A Closer Look



Available on the AMCA website, this paper explains to prospective buyers, specifiers, contractors, and users of air movement and control devices the need for validated published product performance ratings. The paper details the difference between AMCA Certified, Test in Accordance with, or Tested at AMCA. The paper is available for download on the AMCA website at [www.amca.org](http://www.amca.org) and is available in several languages.

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## **Mark your Calendars**

**April 20-23, 2008**  
**European Region Meeting**  
Las Vegas, Nevada

**May 4-5, 2008**  
**AMCA International Midyear Meeting**  
AMCA International Headquarters  
Arlington Heights, IL

**September 23-25, 2008**  
**AHR Mexico**  
Monterey, Mexico

**October 1-3, 2008**  
**Ish North America**  
Georgia World Conference Center  
Atlanta, GA

**October 16-18, 2008**  
**AMCA 53<sup>rd</sup> Annual Meeting**  
Savannah, GA

**November 18-20, 2008**  
**USGBC Greenbuild**  
Boston, MA

**November 23-27, 2008**  
**Big 5 Expo**  
Dubai, UAE