



AMCA International President's Message



AIR MOVEMENT AND CONTROL
ASSOCIATION INTERNATIONAL, INC.

Jo Reinhardt

April 2007

For quite a few of us, April usually signals the end of winter, spring begins, the days become longer, and baseball is in the news, all hinting that summer is on the way! Now with the trade show season slowing down, AMCA staff is busy preparing for AMCA's Midyear Meeting in May as well as the Annual Meeting in October. I hope to see many of you next month at the Midyear!



We kicked off April by attending the **China Refrigeration Show** held April 4-6, 2007 in Guangzhou, China. Attending the expo were AMCA staff including, Barbara Morrison, Marian Vambrech, and Mark Stevens were in attendance; **Director of Laboratory Services, Mark Stevens**, gave an educational seminar during the Expo entitled "**Introduction to AMCA**" and "**Fan System Effect**", there were over 30 in attendance, including members, students, and a professor from a nearby local engineering school



AMCA's booth was busier than ever, thanks to our new banners, marketing materials and brochures translated into Chinese and Korean. We were able to overcome some of the language barriers, thereby enticing many potential members, generating new interest in AMCA International.



The **Pacific Rim Region Meeting** and dinner was held on the evening of April 5th, in Guangzhou, China. The evening commenced with the Pacific Rim Regional Meeting and was very well attended with **45** attendees. Opening remarks were heard from the **Pacific Rim Region Chair, C.F. Yang**, welcoming all members, guests, and staff who attended the meeting. C.F. reinforced the importance of member participation. **Additionally, I was pleased to be making my first visit to China, and have the opportunity to greet and welcome the meeting participants.** The topics discussed included a report, and presentation from **AMCA's Executive Director, Barbara Morrison**, on AMCA accredited independent laboratories, CRAA QCC activities related to AMCA CRP, MPI Korea activities related to AMCA CRP, and meeting member needs and marketing in the Pacific Rim. Following the meeting, we dined with a traditional Chinese meal that consisted of 15 appetizer courses, a friendly atmosphere, along with meeting some members for the first time, made for a very enjoyable evening.

AMCA European Region Meeting, London, U.K.

Wednesday April 25, 2007 AMCA International will host the European Region Meeting, and Eurovent Meeting. The meetings are set to begin at 9:00 am, and will be held at the British Standards Institute (BSI). Topics to include; the state of the association, marketing AMCA in Europe, Certified Ratings Program in Europe, and a report on TC 117 activities.

Midyear Meeting

This year's midyear meeting will convene on **Sunday May 6, and Monday May 7, 2007**, at the **Sheraton Chicago Northwest**, in Arlington Heights, IL. Attending the meeting are AMCA Members, Board of Directors, Staff, committees, divisions, councils and regional members. This is an excellent opportunity to learn more about AMCA's future and current activities, along with providing your input on how the Association can better serve you and your company.

Please plan on attending as it is your Association and your participation makes a difference. I am looking forward to seeing quite a few of you there.

Please visit the AMCA website to register:

<https://my.amca.org/Members/documents/meetings/md00137.pdf> or contact Kim Wolosyzk at kimw@amca.org or 1-847-394-0150.

AMCA InMotion



Please make sure to check out this month's NEW issue of AMCA inmotion!

Be sure to take a look at the **NEW Ask Hans** column, where he answers the question:

“To what extent do interest rates indicate how well the HVAC industry is performing? Is watching what the Fed is doing with rates an accurate way to estimate how they are going to impact our business?”

*Also included in the current issue is **Code Watch** by AMCA's coding consultant **Vickie Lovell**.

As the official publication of the **Air Movement and Control Association International (AMCA)**, AMCA inmotion is dedicated entirely to mechanical ventilation systems – air movement and control.

AMCA inmotion will reach HPAC ENGINEERING'S entire circulation of 57,000 engineering professionals, and 95% of those subscribers design, specify, recommend, and/or select Air Distribution/Ventilation Equipment.

AMCA inmotion is an exclusive AMCA-member only magazine, which means only AMCA members can have editorial content, and only AMCA members may advertise in the magazine. AMCA inmotion includes: editorial, display advertising, product-lit, white papers, and an AMCA member directory.

**** NOTE****

Do to the lack of advertising; publishing of inmotion magazine was delayed until April, from the original planned release date of March. We are really looking for member companies to step up and advertise in the magazine created for AMCA members!, Remember the magazine will have a circulation of almost 60K, and is distributed around the world, due to staff attending the many trade shows globally. ***** Please contact Marian Vambrech at mvambrech@amca.org for details to advertise or submit editorial content for the October's issue of inmotion magazine*****

The next AMCA International Engineering Conference is scheduled to be held 2-4 March 2008. This conference will be held in Las Vegas, NV, in conjunction with the Sales and Marketing Executive Council Meeting, the HR/ME Council Meetings, the spring HVAC/Fire & Smoke Damper Engineering Committee meetings and the AMCA/UL Meeting.

Member companies are encouraged to be represented. Newer engineers and senior engineers alike will benefit from hearing the latest on what is going on in our industry. There will be some outside papers as well as those presented by AMCA international Engineers.

CALL FOR PAPERS

AMCA International Engineers are invited to submit a paper for presentation during the **Spring 2008 AMCA International Engineering Conference**. A paper should be designed for a presentation length of approximately 45 minutes. Please submit an abstract consisting of one page, maximum, for review by the AMCA Engineering Standards Committee. Each presentation may be supported by visual aids (PowerPoint or overheads preferred); support may be included with the abstract if desired. For PowerPoint presentations, AMCA will provide a format template. **An abstract should be submitted by 1 May 2007 if possible. Final papers and presentation material will be due 01 December 2007.**

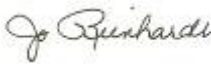
Abstracts should be sent to:

Engineering Conference 2008
 AMCA International, Inc.
 30 West University Drive
 Arlington Heights, IL 6004-1893 U.S.A.

Abstracts can also be e-mailed to Joe Brooks, Director of Engineering, at jbrooks@amca.org

Have a great month, and check back next month for current details on meetings and events within your association.

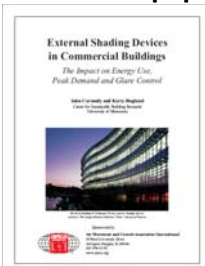
Respectfully,



Jo Reinhardt

* * * * *

A technical paper entitled “External Shading Devices in Commercial Buildings” AMCA International collaborated with John Carmody and Kerry Haglund from the Center for Sustainable building Research at the University of Minnesota to develop the technical publication detailing the benefits of sunshade devices (louvers). **AMCA International’s Standard 530** committee members provided input and guidance to the publication.



External Shading Devices in Commercial Buildings is published by AMCA International and is available for download on the AMCA website at www.amca.org.

APPI Electricity & Utility Update

An AMCA Member who participates in the APPI program has a projected savings from 12/1/2005 to 11/30/2010 of \$255,000.

About APPI

A member benefit of your association is the APPI Savings Solutions Program. Managed by Affiliated Power Purchasers International (APPI), an independent utility consulting firm, this program provides savings

Consumer Division (Region)	Commercial		Industrial	
	Dec-06	Dec-05	Dec-06	Dec-05
New England ¹	14.23	12.41	12.69	10
Middle Atlantic ²	11.18	12.04	7.33	7.64
East North Central ³	8.04	7.54	5.32	4.93
West North Central ⁴	6.03	5.98	4.52	4.56
South Atlantic ⁵	8.43	7.81	5.63	5.6
East South Central ⁶	7.77	7.64	4.69	4.42
West South Central ⁷	8.32	9.09	4.9	7.4
Mountain ⁸	7.2	7.37	5.21	5.32
Pacific Coast/Inland ⁹	10.4	9.59	7.41	7.24
Pacific Noncontiguous ¹⁰	16.22	16.72	15.67	16.08
U.S. Total	8.97	8.79	6.96	6.94

¹CT, ME, MA, NH, RI, VT. ²AL, KY, MS, TN.
³HI, NY, PA. ⁴AR, LA, OK, TX.
⁵DC, DE, MD, VA, WV. ⁶AZ, CO, ID, MT, NE, NM, UT, WY.
⁷IA, KS, MN, MO, WI, IL, IN. ⁸CA, OR, WA.
⁹AK, HI.

solutions for your business. APPI's electricity procurement service protects your business and your bottom line. APPI reviews pricing and product options, and then presents you with the most competitive electricity rates. You choose whether to implement APPI's solutions.

Contact APPI at (800) 520-6685 or info@appienergy.com

Confidence Index

AMCA's popular confidence Index for Bookings report for the 2nd Quarter of 2007 is available at www.amca.org.

The confidence index is a subjective expression by member companies on the relative health or vigor of the industry categorized by market segment. Member companies are asked to indicate, via a short survey, the changes they anticipate in bookings over the next three months compared to the same quarter of the previous year, and previous quarter. Market segments included in the survey are residential, commercial and institutional, industrial (including power generation and agricultural).

Please visit AMCA International's website and click on MyAMCA Member Login. If you do not have a password or forgot your password, contact Linda Plesh at lplesh@amca.org.

Standards Update

AMCA International Standards

AMCA International approves AMCA 212-07, a “Certified Ratings Program and product Rating Manual for Smoke Management Fan Performance”

AMCA approved AMCA 21-07 a new *Certified Ratings Program* (CRP) for *Smoke Management Fan Performance*, this new program will be utilized in the testing of fans used in smoke management systems.

AMCA International approves AMCA 502-06, a “Damper Application Manual for Heating, Ventilating, and Air Conditioning”

AMCA approved AMCA 502-06 a new *Damper Application Manual for Heating, Ventilating, and Air Conditioning*, and provides information and important points to be considered when designing or specifying heating, ventilating, and air conditioning (HVAC) installations requiring dampers for use in temperatures from -28°C to 121°C (-20°F to +250°F), pressures to 2500 Pa (10 in. wg) and velocities to 25.4 m/s (5000 fpm).

AMCA International approves AMCA 600-06, “Application Manual for Airflow Measurement Stations”

AMCA approved *AMCA 600-06* a new *Application Manual for Airflow Measurement Stations*, and provides information and important points to be considered when designing or specifying heating, ventilating, and air conditioning (HVAC) and other applications in installations requiring airflow measurement stations (AMS) for use in temperatures from -30°C to +120°C (-20°F to +250°F), Pressures to 250 Pa (10 in. wg) and velocities to 28 m/s (5500 fpm).

AMCA International White Paper, Certified Ratings – A Closer Look



Available on the AMCA website, this paper explains to prospective buyers, specifiers, contractors, and users of air movement and control devices the need for validated published product performance ratings. The paper details the difference between AMCA Certified, Test in Accordance with, or Tested at AMCA. The paper is available for download on the AMCA website at www.amca.org and will soon be available in several languages.

Statistical Program

Has your company signed-up for this program?

70% of our North American members are participating in AMCA International's Statistical Program!

AMCA International's Bylaws require all North American member companies to participate, effective July 1, 2005.

The Board is working with the Statistical Program Review Subcommittee to understand the reluctance to participate and determine a course of action to address non-participation. In the near-term, non-participating companies will be contacted.

If you have any questions, or still have not registered for this member benefit program, please email Christie Kornacker, or Marian Vambrech at ckornacker@amca.org or mvambrech@amca.org.

* * * * *

Mark your Calendars

April 25, 2007

AMCA European Region Meeting

London, U.K.

May 6-7, 2007

AMCA Midyear Meeting

Chicago, IL

September 17-19, 2007

Fan Noise 2007 – 3rd International Conference

Lyon, France

October 3-5, 2007

Metalcon

Las Vegas, NV

October 12-15, 2007

AMCA Annual Meeting

Phoenix, AZ

November 25-29, 2007

Big 5 HVAC Exhibition

Dubai, U.A.E.

January 22-24, 2008

AHR/ASHRAE EXPO

New York, NY

Filename: April 2007
Directory: I:\Marketing & Communications\President's
Message\2007\April
Template: C:\Documents and Settings\ckornacker\Application
Data\Microsoft\Templates\Normal.dot
Title:
Subject:
Author:
Keywords:
Comments:
Creation Date: 4/9/2007 8:29:00 AM
Change Number: 11
Last Saved On: 4/18/2007 9:51:00 AM
Last Saved By:
Total Editing Time: 625 Minutes
Last Printed On: 4/19/2007 4:41:00 PM
As of Last Complete Printing
Number of Pages: 5
Number of Words: 2,046 (approx.)
Number of Characters: 11,666 (approx.)